

NAVAARTHA

*Redefining Livelihoods for
Inclusive Growth*



Foundation for **Integrated** Support and Solution
(FISS)

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"Navaartha is not just about creating jobs — it is about creating meaning, dignity, and a prosperous future for all.

*An Initiative of Foundation for **Integrated** Support and Solution (FISS)*

1. Context and Strategic Imperative

Despite notable global economic growth, vast sections of marginalized and vulnerable populations continue to remain outside the mainstream development narrative. Structural inequalities, lack of access to quality education, limited financial inclusion, and inadequate market integration mechanisms have perpetuated cycles of poverty and exclusion, especially across rural, tribal, and underserved communities.

Navaartha emerges as a transformative response to this systemic gap — engineered to architect inclusive, sustainable, and future-resilient livelihood ecosystems. It seeks to redefine livelihoods not merely as economic transactions, but as catalysts for dignity, self-reliance, and equitable prosperity. By enabling skill empowerment, enterprise development, financial inclusion, market integration, technological enablement, and climate-smart practices, Navaartha positions itself as a catalytic force towards achieving equitable economic participation and community resilience in alignment with global sustainable development mandates.

2. Vision

To architect inclusive, future-forward livelihood ecosystems that catalyze equitable economic participation, resilience, and sustained prosperity for marginalized and underserved communities.

3. Mission

Navaartha is committed to engineering systemic transformation in livelihood landscapes by empowering every individual—irrespective of socio-economic barriers—with the capabilities, opportunities, and ecosystem support necessary to build dignified, resilient, and sustainable means of living.

4. Strategic Pillars of Navaartha

Navaartha's operational model is anchored in six interdependent pillars to holistically transform livelihood landscapes:

Strategic Pillar	Strategic Focus Area	Integrated Scope
Skill Empowerment Architecture	Design and deploy market-responsive, competency-based skilling pathways to enhance employability, entrepreneurship, and innovation capacities.	Integrated with education ecosystems (TVET, NSQF), industry skilling standards, rural development missions, and digital learning platforms.
Enterprise Enablement and Acceleration	Foster structured incubation, capacity-building, financial facilitation, and scaling of micro and nano-enterprises.	Aligned with Start-up India, Stand-up India, cluster development initiatives, value chain development frameworks, and CSR-based enterprise promotion programs.
Financial Inclusion Catalysis	Democratize access to affordable credit, micro-insurance, savings instruments, and digital financial services among vulnerable populations.	Convergent with financial literacy missions, Jan Dhan Yojana frameworks, fintech ecosystem integration, and livelihood finance programs.
Market Systems Integration	Connect community enterprises to dynamic market systems through aggregation, branding, certification, and digital market access.	Linked with national and global value chains, e-commerce platforms, agricultural value chain strengthening, handicraft exports, and service sector integration.
Technological Advancement Enablement	Harness digital tools, ICT platforms, and emerging technologies to amplify training, enterprise management, market access, and knowledge dissemination.	Connected with Digital India, e-governance frameworks, blockchain traceability for products, digital marketing ecosystems, and Industry 4.0 opportunities.
Climate-Resilient Livelihood Promotion	Embed sustainable practices into livelihood frameworks by promoting eco-friendly enterprises, regenerative agriculture, and resource-efficient production models.	Integrated with SDG 13 targets, NAPCC missions, circular economy principles, community-based natural resource management, and climate adaptation funding mechanisms.

5. Strategic Alignment

Navaartha is strategically aligned with key national policies, global development agendas, and corporate CSR/ESG mandates:

Alignment Domain	Framework/Goal	Navaartha's Strategic Alignment
National Frameworks	National Skill Development Mission (NSDM)	Deployment of competency-driven, future-ready skilling pathways tailored to rural and marginalized communities.
	Deendayal Antyodaya Yojana - NRLM	Promotion of self-employment, micro-enterprise development, and SHG ecosystem strengthening.
	Startup India and Standup India	Incubation and scaling of grassroots entrepreneurship among youth, women, and disadvantaged groups.
	National Policy on Skill Development and Entrepreneurship (NPSDE)	Integrated skilling, entrepreneurial incubation, and enterprise scaling interventions.
	Digital India Mission	Leveraging ICT platforms for skilling, market access, financial inclusion, and enterprise management.
	National Action Plan on Climate Change (NAPCC)	Promotion of climate-resilient, sustainable livelihoods aligned with environmental mandates.
	Atmanirbhar Bharat Abhiyan	Strengthening local economies through community-based production ecosystems and enterprise facilitation.
Global Frameworks and Development Goals	United Nations Sustainable Development Goals (SDGs)	Direct contribution to SDGs 1, 5, 8, 10, and 13 through inclusive livelihood generation, gender empowerment, decent work, reduced inequalities, and climate action.
	UN Decade of Action (2020–2030)	Acceleration of transformative, inclusive livelihood solutions to achieve Agenda 2030.
	UN Guiding Principles on Business and Human Rights	Embedding dignity, non-discrimination, and equity within livelihood and enterprise frameworks.
	ILO Decent Work Agenda	Advancing access to decent employment, enterprise sustainability, and social protection.
CSR and ESG Mandates	CSR Obligations (Companies Act, 2013)	Alignment with Schedule VII focus areas including poverty alleviation, skill development, livelihoods, gender empowerment, and environmental sustainability.
	Environmental (E)	Institutionalization of climate-resilient, resource-efficient livelihood models supporting green transitions.
	Social (S)	Community empowerment, inclusive economic participation, and structured social impact creation.
	Governance (G)	Ethical enterprise development, responsible supply chains, and transparent impact reporting.



	Shared Value Creation (CSV)	Synergizing corporate growth with inclusive, community-centered economic prosperity.
Alignment Domain	Framework/Goal	Navaartha's Strategic Alignment
National Frameworks	NEP 2020, Skill India, DAY-NRLM, Digital India, NAPCC	Direct programmatic convergence and policy reinforcement
Global Frameworks	SDGs 1, 4, 5, 8, 10, 13	Delivery of multi-sectoral development outcomes aligned with Agenda 2030
CSR and ESG Mandates	Companies Act 2013 (Schedule VII), ESG Goals	Fulfillment of CSR compliance, ESG impact benchmarks, and shared value creation

4. Flagship Strategic Initiatives under Navaartha

Curated portfolio of synergistic, high-impact interventions advancing inclusive, resilient, and sustainable livelihood ecosystems.

Initiative Name	Strategic Focus Area	Integrated Scope within Navaartha
SAMARTHYA (<i>Education–Skill–Enterprise Continuum</i>)	Bridging educational exclusion, skill deficit, and enterprise enablement for marginalized youth	Anchored by SSPI, Samarthya delivers NEP-aligned learning, NSQF skilling, and microenterprise activation — integrated with Skill Empowerment, Enterprise Enablement, and Market Systems Integration pillars.
GramHarit – Sustainable Community Enterprise Clusters	Aggregated, eco-resilient production ecosystems for green rural enterprises	Empowers climate-smart village economies in agriculture, crafts, and eco-tourism — aligned with Market Systems Integration and Climate-Resilient Livelihood Promotion.
NavaSetu – Digital Inclusion for Livelihoods (<i>Unique</i>)	ICT-led skilling, digital finance, and enterprise digitalization	Catalyzes digital transformation across rural livelihoods — embedded within Technological Advancement Enablement.
JeevikaSuraksha – Livelihood Risk Mitigation (<i>Use with caution – “Jeevika” is common but no direct duplication</i>)	Financial literacy, micro-insurance, and inclusive credit pathways	Strengthens household economic resilience and risk preparedness — supporting Financial Inclusion Catalysis.
SE3 – SHG Enterprise Empowerment Engine (<i>Unique within this context</i>)	Upgrading Self Help Groups into scalable, formalized business entities	Transforms informal collectives into registered, market-ready microenterprises — across Gender Empowerment, Enterprise Enablement, and Market Systems Integration.
GBI – Grassroots Business Incubator (<i>Renamed from ECP to avoid conflict</i>)	Structured incubation and acceleration of rural entrepreneurs	Delivers mentorship, financial readiness, compliance support, and scalability for micro/nano enterprises — aligned with Enterprise Enablement and Acceleration.



5. Projected Outcomes (First 24 Months)

In its first 24 months, **Navaartha** targets a set of minimum measurable deliverables that directly correspond to its six strategic pillars. These outcomes are designed to catalyze structural transformation across skill development, enterprise enablement, financial inclusion, market integration, technological advancement, and climate-resilient livelihoods. Each metric represents a foundational shift toward inclusive economic growth, systemic resilience, and high-impact social equity across underserved geographies.

Outcome Area	Key Performance Indicator (KPI)	Minimum Projected Outcome
Skilling and Workforce Readiness	Youth and women enrolled in market-aligned skill development programs	3,500+ beneficiaries trained via SSPI and satellite centres
Education Enhancement	Government schools digitally upgraded with STEM and experiential learning	50+ rural schools transformed under the Samarthya vertical
Youth Re-engagement	Out-of-school and dropout youth re-skilled and re-integrated	2,500+ youth re-skilled through modular literacy + vocational packages
Enterprise Activation	Rural micro/nano-enterprises incubated and supported	500+ community-based enterprises launched
Women Empowerment	SHG women upskilled and transitioned into formal economic activity	1,500+ women engaged in income-generating enterprises
Digital Enablement	Rural youth and entrepreneurs accessing ICT-based platforms	2,000+ users onboarded onto digital learning, commerce, and financial platforms
Financial Inclusion	Beneficiaries linked to credit, insurance, or savings instruments	1,000+ households with new or improved financial access
Average Income Growth	Verified income increase post-skilling or enterprise support	30–40% average uplift in baseline income levels

6. Implementation Framework of Navaartha

Framework Component	Strategic Function	Key Features/Mechanisms
Governance and Strategic Oversight	Ensure strategic alignment, compliance, accountability, and adaptive governance	<ul style="list-style-type: none"> • National Advisory Board (policy direction) • Program Steering Committee (operational oversight) • State and District Coordination Cells (localized execution) • Monthly progress review through digital dashboards
Strategic Partnerships and Convergence Mechanisms	Institutionalize multi-sectoral collaboration to maximize impact and resource optimization	<ul style="list-style-type: none"> • Convergence with NEP 2020, Skill India, DAY-NRLM, Digital India • CSR co-investments in infrastructure and technology • Academic partnerships for curriculum design and certification • SHG/CBO mobilization for last-mile engagement
Program Delivery Mechanisms	Enable decentralized, modular, and inclusive delivery of interventions	<ul style="list-style-type: none"> • Hub-and-Spoke Model anchored by SSPI • Mobile Skilling Units for remote outreach • Community Resource Nodes (CRNs) at village/cluster levels • Women and Youth-focused Safe Learning Spaces • E-learning and blended platforms for scale and personalization
Monitoring, Evaluation, and Impact Measurement (ME&I)	Drive data-driven decision-making, transparency, and outcome validation	<ul style="list-style-type: none"> • Real-time digital dashboards tracking KPIs and milestones • Logframe-based M&E frameworks for CSR and ESG compliance • Geo-tagged field verification and impact surveys • Third-party assessments for credibility and course correction
Technology and Innovation Enablement	Embed digital transformation, market linkage, and innovation across all verticals	<ul style="list-style-type: none"> • Deployment of EdTech, Rural E-commerce, and FinTech platforms • AI-powered analytics for adaptive learning and risk prediction • Optional Blockchain pilots for product traceability and certification
Risk Mitigation and Sustainability Architecture	Build systemic resilience, de-risk operations, and ensure program longevity beyond funding cycles	<ul style="list-style-type: none"> • Comprehensive risk registry with mitigation protocols • Multi-source funding strategy (CSR, government, donor agencies) • Alumni and mentor networks for self-sustaining local ecosystems • Promotion of green, circular, and regenerative livelihood models

7. Value Proposition for CSR Collaboration

Navaartha presents a high-yield platform for CSR partners seeking strategic, scalable, and measurable impact. Anchored in national priorities and global frameworks, the initiative enables corporations to drive systemic change across education, skilling, entrepreneurship, and climate-resilient livelihoods — while enhancing brand leadership, ESG performance, and social return on investment.

Value Dimension	Strategic Advantage for CSR Partners	Impact Focus
Alignment with National and Global Priorities	Enables CSR partners to contribute directly to flagship Government of India missions (NEP 2020, Skill India, DAY-NRLM) and SDG targets (SDG 1, 4, 5, 8, 10, 13)	Policy convergence, amplified CSR credibility, and sustainable development impact
Multi-Dimensional Social Impact	Simultaneously advances education, skill development, women empowerment, entrepreneurship, and environmental sustainability	Holistic socio-economic upliftment with quantifiable multi-sectoral outcomes
Scalable, Modular, and Replicable Model	Hub-and-Spoke architecture and modular interventions enable rapid geographic scaling and program adaptation	Opportunities for regional/national expansion and deeper penetration into underserved communities
Digital M&E and Impact Assurance	Deployment of real-time dashboards, geo-tagged data, and outcome-linked reporting ensures transparency and auditability	Robust documentation for CSR reporting, ESG disclosures, and impact audits
Brand Visibility and Thought Leadership	Co-branding opportunities, high-visibility community engagement programs, and national-level recognition platforms	Enhanced corporate reputation, employee pride, and sectoral leadership positioning
High Sustainability Quotient	Focus on local capacity building, alumni-led replication models, and green enterprise ecosystems ensures continuity beyond funding	Legacy creation, resilience-building, and enduring socio-economic transformation
Flexible Investment Options	CSR partners can choose to fund specific verticals (education, skilling, enterprise, digital inclusion, green livelihoods) or holistic clusters	Customizable funding structures aligned with corporate thematic priorities



8. About Foundation for Integrated Support and Solution (FISS)

Foundation for Integrated Support and Solution (FISS) is a nationally registered Section 8 organization committed to fostering transformative socio-economic development across India, with a strategic focus on the Northeast region. Since its establishment in 2016, FISS has worked in close collaboration with district administrations, public sector enterprises, philanthropic foundations, and CSR partners to deliver high-impact programs in:

- **Inclusive Education**
- **Skill Development and Livelihood Enhancement**
- **Entrepreneurship and Enterprise Enablement**
- **Health Systems Strengthening**
- **Social Inclusion for Vulnerable Communities**
- **Climate-Resilient and Sustainable Livelihoods**

FISS integrates deep domain expertise, evidence-based methodologies, robust financial management, and outcome-driven governance frameworks to ensure measurable, scalable, and sustainable impact.

Our work is aligned with national missions (NEP 2020, Skill India Mission, DAY-NRLM) and global priorities (SDGs), positioning FISS as a trusted partner for development-oriented collaborations across corporate, government, and multilateral sectors.

Initiatives taken

- a) Placement linked skill development training in Assistant (PLSDT) for Manual Metal Arc Welding (QP Code: CSC/Q0202) under Assam Skill Development Mission
- b) Entrepreneurship Skill Development Program (ESDP) on Tailoring at Sengya Sambhudhan Phonglo Institute (SSPI), Dima Hasao, Assam under Indian Institute of Entrepreneurship (IIE)
- c) Entrepreneurship Skill Development Program (ESDP) on Food processing at Sengya Sambhudhan Phonglo Institute (SSPI), Dima Hasao, Assam under Indian Institute of Entrepreneurship (IIE)
- d) Training of school dropout/unemployed under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) by DHREETI, IIT Guwahati at Sengya Sambhudhan Phonglo Institute (SSPI), Dima Hasao, Assam.

Contact for Strategic Partnership

For strategic collaborations, CSR partnerships, and co-investment opportunities under Navaartha, please connect:

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SAMARTHYA

A Flagship Strategic Initiative under Navaartha (Foundation for Integrated Support and Solution – FISS)
in your requested corporate structure:

1. Context and Strategic Imperative

Despite national strides in education and economic development, the Northeast region of India continues to suffer from chronic educational attrition, skill gaps, youth unemployment, and low entrepreneurial activity. Disproportionate exclusion of rural, tribal, and tea garden youth — particularly women — has severely restricted socio-economic mobility and perpetuated structural poverty cycles.

SAMARTHYA emerges as a catalytic response, advancing an integrated **Education–Skill–Enterprise Continuum** to create resilient human capital ecosystems and foster sustainable economic empowerment across underserved communities.

Vision

To build inclusive, future-ready livelihood pathways for marginalized youth by embedding education, vocational skilling, and entrepreneurial enablement within a single, seamless continuum.

Mission

To empower structurally excluded youth through digital education reform, market-aligned skilling, microenterprise development, and systemic integration into regional and national economic value chains.

2. Strategic Imperative

The need for strategic intervention is underscored by:

- **>35% dropout rates** at the secondary education level among rural youth (ASER 2022).
- **Low vocational penetration** despite NEP 2020 directives advocating for a 50% vocational integration by 2025.
- **Chronic underemployment** within tribal and tea garden communities, perpetuating intergenerational poverty.

Without deliberate convergence between education systems, skilling frameworks, and livelihood ecosystems, India's demographic dividend risks erosion in the Northeast.

3. Programmatic Architecture

◆ **Core Components**

Pillar	Interventions
Education Enhancement	Upgrading rural schools with digital access, STEM labs, and NEP-aligned experiential learning modules.
Skill Development	Delivery of NSQF-aligned, industry-validated technical and service sector skill training programs.
Youth Re-engagement	Integrated functional literacy, foundational skilling, and life skills pathways for out-of-school youth.
Entrepreneurship Enablement	Digital entrepreneurship and microenterprise incubation with rural market linkages.

4. Institutional Anchor: Sengya Sambhudhan Phonglo Institute (SSPI)

Serving as the program’s operational fulcrum, **SSPI** is positioned as a **regional centre of excellence** delivering:

- SCVT-recognized ITI trades (Electrical, Plumbing, Data Processing, Tailoring)
- Green enterprise incubation in agri-processing, bamboo innovation, eco-tourism
- E-learning enabled classrooms and startup labs
- Integrated ecosystem for certification, placement, and entrepreneurial mentorship

SSPI’s design is fully synchronized with **NEP 2020’s** emphasis on early vocational integration, flexibility, and competency-based pathways

5. Strategic Alignment

Framework	Alignment
Companies Act, 2013 (Schedule VII)	Education promotion, vocational enhancement, rural development
NEP 2020	Vocational integration at secondary level, skill-mastery models
Skill India Mission	Demand-driven skill development and certification
Sustainable Development Goals	SDG 4 (Education), SDG 8 (Decent Work), SDG 10 (Reduced Inequalities)

6. Programmatic Deliverables (First 24 Months)

Indicator	Projected Outcomes
Youth Enrolled in Skill Programs (via SSPI and satellites)	3,500+
Rural Schools Digitally Upgraded	50+
Dropout Youth Re-engaged and Skilled	2,500+
Women and Girls Benefited through Skilling	1,500+
Youth Supported into Rural Enterprises	500+
Average Income Enhancement (Post-skilling)	30–40% uplift

7. Implementation Framework

- **Hub-and-Spoke Model:** SSPI as Core Hub, integrated with Satellite Skill Centres.
- **Industry Partnerships:** Curriculum co-creation and placement pathways.
- **Digital Learning and M&E Platforms:** Robust data-driven monitoring, beneficiary tracking, and outcome-based reporting.
- **Community Mobilization:** PRI networks, SHGs, and local NGOs leveraged for outreach and demand generation.
- **Sustainability Mechanisms:** Local capacity building, alumni networks, enterprise clusters.

8. Value Proposition for CSR Collaboration

SAMARTHYA offers an exceptional value proposition for CSR partners and impact investors:

Strategic Value	Advantage for CSR/ESG Partners
Policy Convergence	Alignment with flagship Indian missions and global SDG targets
Multi-Dimensional Impact	Transformative outcomes across education, skilling, gender empowerment, and rural entrepreneurship
High Scalability	Modular, replicable architecture for pan-Northeast or pan-India expansion
Transparency and Accountability	Digitally audited impact reporting, third-party verifications
Brand Visibility	High-visibility success narratives, strategic co-branding, public-private recognition platforms
Post-Funding Sustainability	Self-sustaining alumni networks, enterprise revenue integration pathways

9. About FISS

Foundation for Integrated Support and Solution (FISS) is a nationally registered Section 8 company committed to transformative socio-economic development across Northeast India.

FISS brings:

- ✓ Demonstrated expertise in health, education, skill development, livelihood enhancement, and inclusion;
- ✓ Deep government engagement and policy alignment;
- ✓ Rigorous financial management and reporting standards;
- ✓ Measurable, scalable, and sustainable development outcomes.

10. Contact for Strategic Collaboration

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